



EXECUTIVE MEETING MINUTES

DATE: Thursday, January 19, 2023

TIME: 7:30 p.m.

LOCATION: 2180 Melissa Crescent, Burlington

PRESENT: Dan Grieve (8:25 p.m.), Steven Hewis, Laura Cristiano, Jeff Reynolds, Beth Brown and via Zoom: Jane Clifton, Gordon Cameron, Kamara Hennessey, Marie Limanni, and Lisa Liang (8:05 p.m.)

1. Call to Order: 7:36 p.m.

I) Regrets: Joanne Romanow, Paula-Ann Simon

II) Adoption of the Agenda/Amendments: Gordon motioned to adopt, Jeff seconded. Vote: All in favour; carried

2. April 21, 2022 meeting:

I) Adoption of the Minutes from April 21, 2022 as a recording to be posted on the forum:

Gord motioned to adopt, Jeff seconded. Vote: All in favour; carried. Marie and Beth abstained as they were absent.

I) Adoption of the Minutes from the November 16, 2022 Minutes: Beth motioned to adopt, Jane seconded. Vote: All in favour; carried. Marie abstained as she was absent.

II) Business arising from the minutes: Nil report

3. Reports:

I) Treasurer's Report (on separate handout)

- Chequing account balance as of November 16, 2022: \$11,548.25
- Revenue relating to the December 2 concert since then: \$5,205.16
- Other band revenue: \$6,250.00
- Total band revenue since Nov. 16: \$11,455.16
- Expenses relating to the December 2 concert: \$1,798.20
- Other band expenses since Nov. 16: \$3,366.51
- Balance as of January 19, 2023: \$17,838.70
- Steve presented an analysis chart of the Dec. 2 concert: total profit was \$2,994.76

- Motion by Jeff to accept the Treasurer's Report, seconded by Marie. Vote: All in favour; carried.

II) Director of Music Report: Presented by Steven Hewis on behalf of Joanne Romanow

- The program is basically settled for March 3... only a few tweaks are needed for the order.
- The KooGLE singers will be at the Jan. 23, Feb. 13, and Feb. 27 rehearsals.
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- The Program Committee will be meeting soon to plan the May show. There are many pages of suggestions from the members to take to the meeting.
- Currently, there is no partner for the May show... it might be a BCB stand-alone.
- We will postpone the OWO collaboration for now.
- We need to book the venue for the Christmas 2023 show soon...probably for around 300 people, including guests and the band.
- Jeff motioned to accept the DOM report, Gordon seconded. Vote: all in favour; carried.

4. New Business/Other Business:

I) Advertising streams (20 minutes)

- A discussion about Facebook ads resulted in an opinion that we should use Facebook free advertising on our page but do not pay for separate advertising.
- Lisa explained that the Christmas concert surveys are more likely to be filled in by an older segment of the audience and that other people are perhaps more engaged by social media ads. She is against discontinuing paid Facebook ads and will try to get better data for Gordon to analyze.
- Gordon explained that word of mouth, email blasts, and free posters work best since other ad streams are quite expensive. We need to organize who will distribute posters and to which locations. On Facebook, an original post is stronger than reposting or sharing.
- Gordon motioned to discontinue paying for Facebook ads for the time being, Jane seconded. Vote: Six for and one against; carried.

II) Dan reported that the shirts are on hold until later; a test shirt will be ready soon.

III) Band collaborations could include other bands or amateur organizations. For example, Enchorus, Milton concert band, OWO, Hamilton or Dundas bands are possibilities. Summer is best; otherwise, space may be an issue. Perhaps a mini festival, home outdoor venue, or away from home venue are possible. Ask Joanne about our membership in larger organizations such as the CBA. Marie stated that the Hockley valley festival is a good example of an event.

IV) Executive positions at the upcoming AGM – specifically Treasurer

- VP, Library, Members-at-large, Fundraising Director, Membership Director, and Publicity positions are available.

- Kamara will email people who are eligible to continue in their current positions to find out if they intend on extending their term.

V) Concert and Event schedule (see Appendix A)

- February 15 meeting will be hosted by Dan
- Marie will host the March 16 meeting.
- Joanne will host the April 19 meeting.
- May 18 meeting will be hosted by Jeff.
- The AGM will be on June 5.
- Other key dates will need to be determined.
- Mid-winter concert is on March 3 at Grace United, Spring Concert will be on May 12 at St. Christopher's, the BFOSCR butterfly release will be on June 25 at 12:30 p.m. with the release around 1:15 p.m.

5. 2021/2022/2023 Season

I) CHRISTMAS CONCERT (2022)

Subsection A – Information

Subsection B – Action Items

- a) Financial report: clearly analyzed by the Treasurer's report and Steve's analytic chart presented earlier in the meeting.
- b) Review: Beth expressed concern over part of the band being unable to play during the concert in order for the choir to be heard. Perhaps the venue was too small? Lisa explained that it has always been the case that people have had to sit out. Beth asked for this to be explained/organized ahead of time.
Gordon suggested microphones for the choir next time.

II) MID-WINTER 2023 (March 2)

Subsection A – Information

- a) In collaboration with KooGle – Lisa/Joanne

Subsection B – Action Items

- a) To be held at Grace United Church (tied to endowment grant)
- b) March 2, 2023
- c) Since we will be giving around \$1,500 through an honorarium and donation, tickets need to be around \$15 to \$20, perhaps tiered.
 - Dan motioned that tickets should be \$15 or 4 for \$50 with children under 12 free, Jeff seconded. Vote: all in favour; carried.
- d) Our charity partner for this concert is Halton Learning Foundation. A representative will be at the concert to introduce the charity.
 - Information for the ads and tickets need to be provided to Gordon for review as soon as possible.

III) SPRING CONCERT 2023

Subsection A – Information

- There is new administration at St. Christopher's

Subsection B – Action Items

- a) St. Christopher's will cost \$225 for the sanctuary use and \$250 for security and cleaning. Faith Church may be available through Steve. They have a reasonable package cost.
- b) May 12, 2023.
- c) The theme is British music/influence.
- d) Guests/partners unknown at this time.
- e) Gordon motioned that ticket prices be \$20 per person or 4 for \$60 with children under 12 free, Dan seconded. Vote: all in favour; carried.
- f) We need a charity partner, possibly the Compassion Society or the Foodbank.

IV) CANADA DAY/BURLINGTON 150

Subsection A – Information

- Check the Sound of Music Festival parade application online for the Sunday morning; Steve will do this.
- Will we do something outdoors? We should research venues.

Subsection B – Action items

- Nil

V) SUMMER 2023

Subsection A – Information

Subsection B – Action Items

- We may play at the Bandshell this summer and possibly Heritage place. TBD.
- We might think about using a rehearsal space in north Burlington before we play at Heritage Place.
- Do we want to rehearse at Hayden? Or somewhere before the Bandshell?

VI) ABBLEBY STREET FEST 2023

Subsection A – Information

- a) Possibly September 17, 2023 from 1:00 p.m. until 3:00 p.m.
- b) Includes a display/demonstration of instruments and band performance
- c) The lead for this is Lisa

OTHER DISCUSSION:

- Do we want to concerts next Fall? One in English and one in French? It may depend on grants supporting a French concert. Would we have two seatings for these? What date would work? Perhaps Saturday, October 21 in the afternoon (to avoid Hallowe'en) and/or October 22? Steve will inquire and we will set a firm date next meeting.
- The Christmas concert date looks like Friday, December 1 at 7 or 7:30 p.m.

6. Next Meeting:

Wednesday, February 15, 2023 at 2027 Edinburgh Drive, Burlington at 7:30 p.m.

7. Motion to Adjourn the meeting at 9:33 p.m.:

Gordon motioned to adjourn the meeting at the above time, Marie seconded. Vote: all in favour; carried.